



LEADING LADIES: DISCOVER YOUR GOD-GROWN STRATEGY FOR SUCCESS REDEFINES THE FACE OF LEADERSHIP, MAY 23

Co-Authored By A Diverse Collective of 30 Women, *Leading Ladies* Offers Real Life Strategies from Women of All Ages, Walks of Life and Callings

SPRINGFIELD, Mo. I NASHVILLE, Tenn. (May 3, 2023) — Amber Weigand-Buckley (multi-awardwinning founding editor of *Leading Hearts_magazine*) and Lisa Burris Burns partner with more than 30 powerful female voices and dive into the daring reality of stepping up to God's calling — redefining leadership in a new book, *Leading Ladies: Discover Your God-Grown Strategy for Success*, releasing in print and digital forms on May 23 via Bold Vision Books.

Growing up in Springfield, Missouri, Weigand-Buckley found her passion for writing from her small start on the Study Junior High newspaper staff. After three years at Central High School on the 'High Times' publication staff, she decided to make journalism her major when continuing her education. "The most influential person in my professional journey was my communications department advisor at Evangel University. Former SPS teacher and Evangel professor Shirley Shedd visited me at Central throughout my high school career, encouraging me in my giftings and the direction it was taking me in," Weigand-Buckley said.

The Springfield native, a highly sought-after marketing consultant for authors and speakers, awardwinning veteran magazine editor and book cover designer, navigates bipolar and anxiety disorder, a diagnosis she received in her late thirties, while embracing her best life. At its peak, her mental illness almost caused her to take her own life.

For more information—Springfield, Missouri local media please contact: Sarah Cummings | 417-343-9829 | scummingscatch23@gmail.com Please direct all interview scheduling requests to: Lisa Burris Burns | 861-719-2544| <u>ILuv2Worship@gmail.com</u> Weigand-Buckley, whose vision birthed *Leading Ladies: Discover Your God-Grown Strategy for Success*, is energized by helping world-changing women of all hues, backgrounds and walks of life, to find their wings, hone their skills, and take their God-call to the next level.

Local Springfield, Missouri, leaders featured in the book include Nancy Bogart and Lisa McIntire who share their hearts and stories with readers.

Nancy Bogart is the owner/founder of Jordan Essentials (Ozark, Mo.) and as a speaker (Breaking Boundaries in Business) and works an advocate for people with different abilities and how we navigated the pandemic this new way of working. Nancy's heart to lead from a place of faith and humility has evolved into a family-oriented business which fosters an environment that encourages collaboration and teamwork among employees, allowing the company to continue to flourish.

Jordan Essentials company story and products have been featured and earned various awards such as; Women's Day Magazine, The Today Show, CBS talk show Living it Up with Ali and Jack. They were named Ozarks Missouri Chamber top 5 Fast Track company and more. Nancy has also been named Outstanding Alumna of the year Cottey College, 40 under 40, Direct Sales 35 Women of Influence, featured on podcasts and various media, television as well as accomplished sought after speaker.

Lisa McIntire is an inspiring example for women everywhere. As a CPA and executive director of a nonprofit organization, she has successfully created meaningful change to support and strengthen families in the community. Despite an early prognosis in life that she wouldn't make it to fifty, Lisa blogged through that final year. Then a few months after that birthday, she received an unexpected breast cancer diagnosis. Having received a vote of confidence from her board of directors, Lisa continued walking in leadership side by side with her surgery and ongoing treatments due, in part to the team she had set to serve alongside her. As a blogger at The Last Birthday (thelastbirthday.com), Lisa shares her journey and heart to help women live, love, and lead well.

Co-author and Kansas City native Burris Burns shares, "Life happens to us all. We go through the motions, live the ups and downs, changing into whatever is necessary for the moment we're in. When my journey took my heart through multiple hard spaces, I almost forgot who I was and struggled to understand why I was here. I desire to remind women with similar stories that God has strategically placed within them every tool needed for their right now journey."

Each chapter of *Leading Ladies* gives insight into the lives of women equipped by God to realize their potential. You'll hear inspirational voices from influencers of all ages, hues, backgrounds, and job descriptions, including:

Gospel Music Recording Sensation Babbie Mason · Jacquelyn Marushka — First Female V.P. Sony Provident/Owner Maruska Media · "Chewbacca Mom" Candace Payne · Martha Bolton, Former Staff Writer for Bob Hope · Comedian Kerri Pomarillo · Jane Jenkins Herlong — Miss South Carolina 1979 | Humorist · Viral CCM Artist Katy Nichole · Nancy Bogart, Founder of Jordan Essentials · Kymberlie

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"These authentic voices share collectively how there are many ways to climb, with God's help, to the top of the mountain," said Pam Farrel, bestselling author of *Men are Like Waffles, Women are Like Spaghetti*.

Leading Ladies also features inspiring and thought-provoking quotes from influential women. Each chapter is prefaced with an embellished quote page. Chapters are also coupled with Pause and Reflect questions and Leadership Prayers—all of which will be extended in the upcoming *Leading Ladies: Discovery and Next Steps Journal* set to release in Winter 2024.

In conjunction with the project, **Michaelah Weaver** of <u>The Keepers Co</u> released an original single, "Lead Me On." The single can be downloaded for free at <u>www.leadingladies.life</u>.

Leading Ladies will be available May 23, wherever books are sold. The Leading Ladies Discovery and Next Steps Journal will release in January 2024. You can hear more from Weigand-Buckley and Burris Burns on the "Coffee Chat: Real Life, Real Influence. No Makeup Required" podcast, available on Apple, Spotify, iHeart, and Google Podcasts. For more information, visit <u>www.leadingladies.life</u> and follow LEADINGLADIESLIFE on socials.

Bold Vision Books is a traditional publisher of quality books located in Texas. Download the complete press kit at <u>www.leadingladies.life/media</u>.

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AVAILABLE FOR INTERVIEWS:



Amber Weigand-Buckley:

AMBER WEIGAND-BUCKLEY is the multi-award-winning, founding editor and art director of *Leading Hearts* Magazine (leadinghearts.com), book cover designer, and marketing consultant. The Springfield, Missouri native received her bachelor's in journalism from Evangel University (1996).

Amber has two grown daughters, Saffron and Imogen, and one teen daughter, Penelope. She shares life with Philip, her British hubby of almost three decades. In her spare time, she participates with her family as herpetological educators for Reptile Day at the Fairbanks and manages social media for London Calling Pasty Company as well as 2 Great Pyrenees as well

as a zoo of exotic pets.

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Lisa Burris Burns:

The diagnosis of an autoimmune disorder initially shattered LISA BURRIS BURNS' ministry dreams as a vocalist and worship leader. Despite this, God opened opportunities for her journey and abilities to expand beyond what she ever anticipated for herself — to acting, stage performance, set design, and writing. As a vocal and performance coach with K.C. Superstar, a Kansas City-based competition likened to "American Idol," she is passionate about fine-tuning artists' creative expressions.

*Nancy Bogart & Lisa McIntire are also available to participate in local interviews. Their publicity photos and bios are available upon request.

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